

mima
elegance reimagined



creo

IT'S EVERY DESIGNER'S DREAM TO CREATE SOMETHING NOT ONLY USEFUL, BUT MEANINGFUL. SOMETHING THAT NOT ONLY FACILITATES DAY-TO-DAY LIFE, **BUT SOMETHING BEAUTIFUL AND STYLISH THAT STANDS OUT** AND GOES ABOVE AND BEYOND. IT'S ABOUT EMOTION. IT'S ABOUT HOW THE PRODUCTS MAKE YOU FEEL.

MIMA HAS BEEN CREATING SUCH PRODUCTS SINCE 2009, FROM A PLACE OF PASSION FOR DESIGN, ATTENTION TO DETAIL, CARE, AND LOVE. AND IT'S WITH THAT SAME LOVE, THAT WE BRING TO YOU THE NEW PUSHCHAIR FOR 2023: THE **MIMA CREO**.

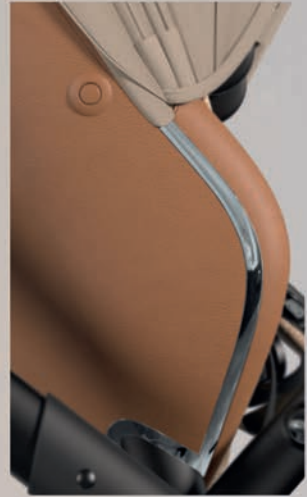
IN **SPANISH "CREO"** MEANS **"I BELIEVE"** AND **"I CREATE"** AND WHAT BETTER NAME FOR OUR NEWEST, FRESHEST, AND MOST SPECIAL DESIGN YET.

"BELIEVE IN RESPONSIBLE DESIGN"

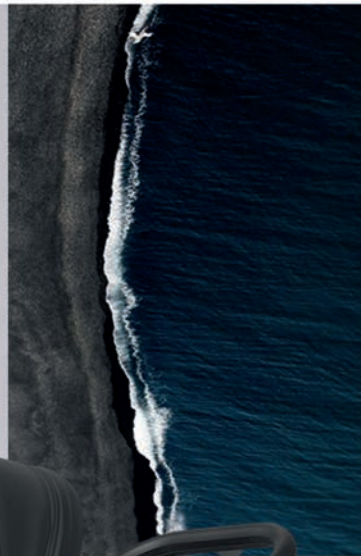
OUR NEW STROLLER **MIMA CREO** IS CALLED AS SUCH BECAUSE WE FIRMLY BELIEVE IN CREATING A NEW VISION FOR CONTEMPORARY PUSHCHAIRS.

WITH CUTTING-EDGE LINES, SHAPES, ADORNMENTS AND ECO-CONSCIOUS MATERIALS, **MIMA CREO** IS REDEFINING THE ETHOS OF THE STROLLER.

DYNAMIC, MODERN AND SPORTY IN ITS PRESENTATION, **MIMA CREO** IS PERFECT FOR FAMILIES WANTING A CONTEMPORARY TWIST WHILE MAINTAINING THE ELITE DESIGN AND STYLE FOR WHICH **MIMA** IS FAMOUS FOR.



MOCHA



BLACK







SUSTAINABILITY

The **mima creo** stroller is designed for the future, a green future.

It uses carefully chosen materials and processes to achieve a carbon footprint 25% lower than the average stroller.

It's easily recyclable, with efficient disassembly and a patented PHS (Polymeric Hybrid System) seat that offers functionality, strength, and safety. The seat, made of eco-friendly polypropylene, can be ground up for recycling without disassembly, setting an industry first.

SUSTAINABILITY

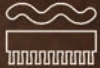


Fully Recyclable



Upcycled Waste

DURABILITY



Abrasion Resistant



Flame Resistant



*Light & UV
Radiation Resistant*

PERFORMANCE



Lightweight



Easy to Clean



Soft Touch



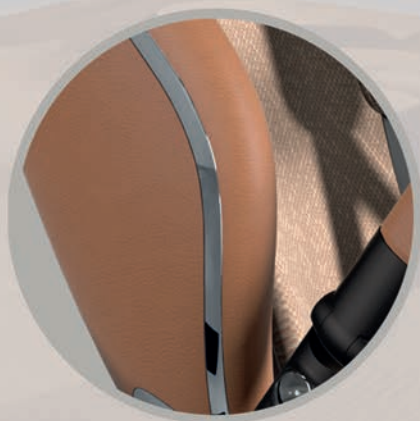
ICTI
ethical toy
program





FOCUSING ON ELEGANCE

Clean and sophisticated with chrome details and a chic, leather look finish, **mima creo** redefines contemporary pushchairs with eco-conscious materials.



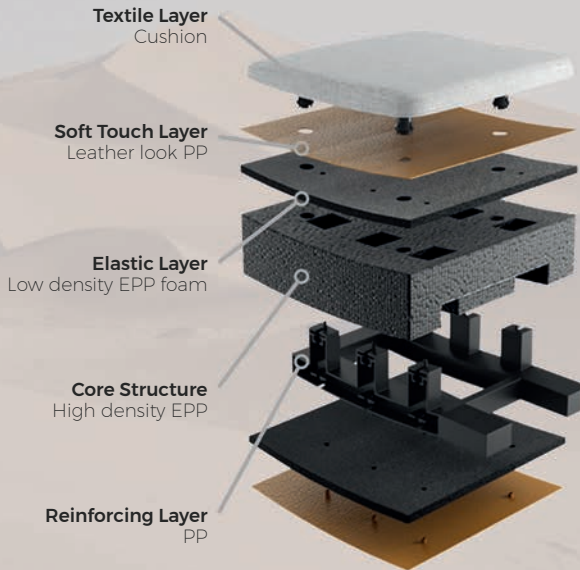




mima creo

OPTIMUM & RESPONSIBLE DESIGN

Innovative, recyclable materials used for the first time in the stroller industry.



The highlight is the multi-layered PHS system, with a leather finish that rivals genuine leather used in luxury car furnishings.

It's aesthetically pleasing, recyclable, durable, and lightweight, reflecting our commitment to responsible design.

INNOVATION

Easy harness regulation and magnetic buckle.

Distinct & Versatile

- Unique and effortless harness adjustment system
- Magnetic harness buckle providing ease-of-use while keeping baby exceptionally safe





mima CREO

mima



HARMONY AND DYNAMICS

Effortless fold-automatic folding

Achieve a compact fold with the flick of a wrist. The automatic folding seat unit snaps shut in mere seconds.



A FULLY FLAT RECLINE

Perfect for comfortably snoozing on the go.

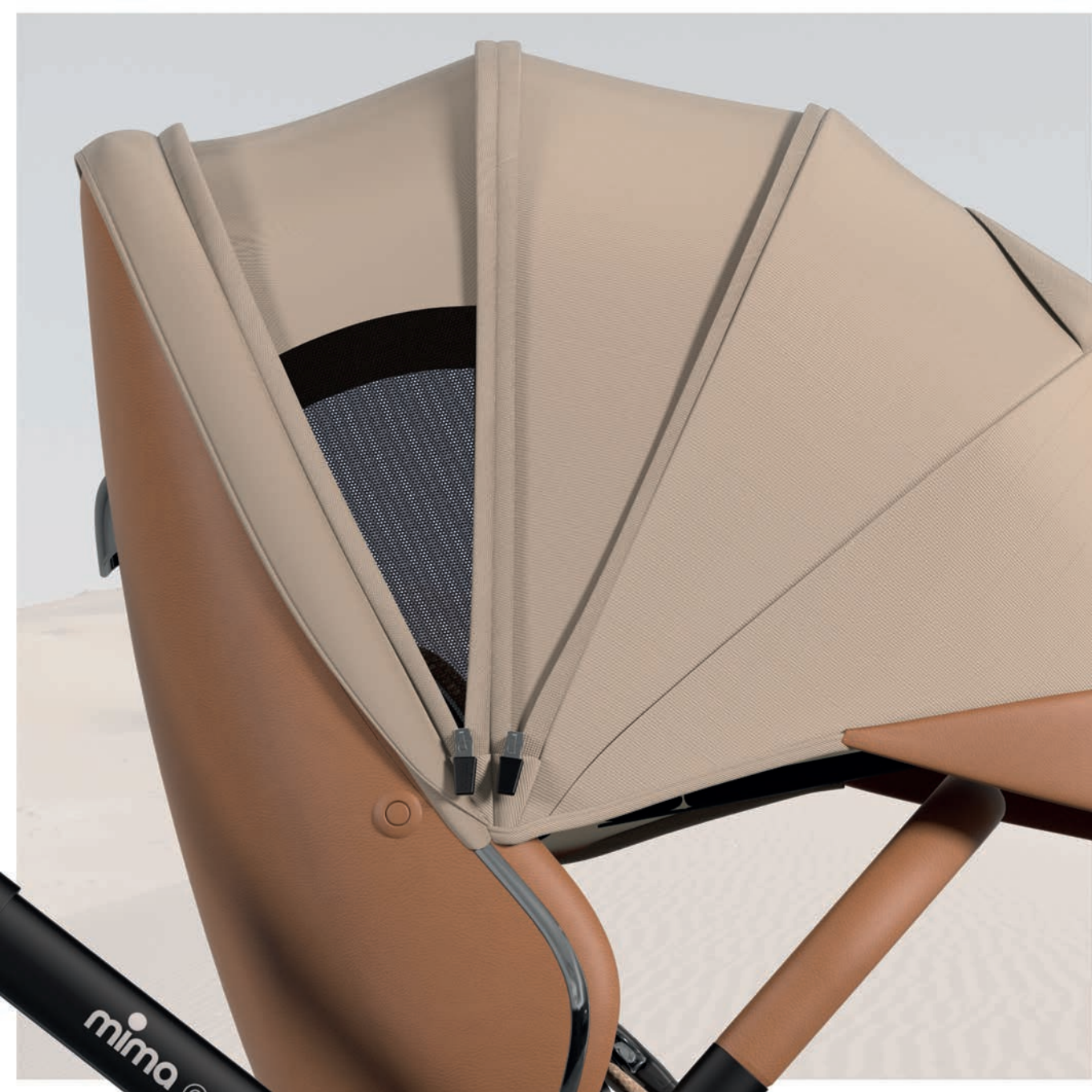


Footrest adjustment is an easy to use, one-hand operation.





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EXTENDABLE CANOPY FOR PARTIAL OR FULL SHADE

With UV 50+ fabric, ventilation flap and peek-a-boo window.



LARGE BASKET WITH MAGNETIC BASKET COVER



it's easy to access, and
with the basket cover open,
it create more space.





**EXCELLENT
MANEUVERABILITY, WITH
CHROME CAPS
FOR ADDED PIZZAZZ**





WHEELS

Fix straight or choose 360° swivel mode.

WHAT'S INCLUDED



Chassis & basket cover
(with 2 front and 2 rear wheels)



Seat
(with canopy and seatpad)



Raincover





KEY FEATURES

- Patented harness regulation and magnetic harness buckle providing ease-of-use while keeping baby exceptionally safe
- Designed for children from birth with the purchase of the **creo** carrycot
- Seat unit suitable for children weighing up to 22 kg
- Ample storage basket
- “One-hand” adjustable footrest for optimum comfort
- Effortless compact fold for enhanced convenience
- ER puncture-proof wheels ensuring a smooth ride
- Flexible seat orientation, enabling exploration or parent-facing interaction
- Foldable handlebar with a sophisticated telescopic system
- UV 50+ canopy fabric, providing superior sun protection







CARRYCOT





Carrycot with apron¹

canopy²

chassis²



Carrycot raincover¹



Carrycot mosquito net¹

¹Carrycot with apron, carrycot raincover and carrycot mosquito net are sold separately

²Canopy and chassis are included with the seat



CAR SEAT ADAPTER

Enjoy a seamless transition from car to stroller and vice versa.

USA/Canada:

Maxi Cosi Mico XP / Luxe+
Maxi Cosi Coral XP
Nuna Pipa next
Clek Liing

Rest of world:

Besafe iZiGo
Besafe iZiGo Modular
Maxi Cosi Mico / Max
Maxi Cosi Coral 360 /XP
Maxi Cosi CabrioFix
Maxi Cosi Pebble pro
Cybex Aton M
Cybex Cloud Z / Q



*soft, comfortable
and leather-like polyester
fabric*



mima iZi Go Modular by BeSafe



Car seat adapter
(Sold separately)

ACCESSORIES



Footmuff*



Black Camel



Trendy changing bag



Black Camel



Blankets



Black Beige Furry duck

*Only fits **creo**



Parasol (with clip)



Black



Car seat adapter*



Black



Clip



Black



Cup holder (with clip)



Black



Mosquito net*



Black



Raincover*



Black





We hope you agree...that we've **CREATED** something spectacular



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